**PRESS RELEASE**

**PMC Appoints Boujikian Bros As Its Lebanese Distributor**

*The Beirut-based company will represent PMC’s entire range of professional monitoring products.*

**Biggleswade, UK. November 16th 2018:** UK loudspeaker manufacturer PMC has appointed Boujikian Bros.Co.Ltd as its distributor in Lebanon with responsibility for handling the company’s entire range of professional studio monitors.

Established in 1984 as a supplier of all kinds of Electronics accessories, Boujikian Bros. Co. Ltd. Now offers a range of products to suit the audio, lighting, rigging, staging, and AV markets. As well as equipment sales, the company also provides design, technical and support services to a wide range of customers in the Middle East and Africa.

Gary Boujikian, General Manager and owner of the Beirut-based company, says: “PMC is a well-known brand in Lebanon and one that is renowned for its high quality products, which are considered to be the ‘Rolls Royce’ of pro audio monitors. We see plenty of opportunity for the brand in TV companies, production houses and studios, and we already have a number of sales lines to facilities in Lebanon.”

PMC’s range spans large studio monitors such as its flagship QB1-XBD-A and IB2-XBD-A systems, through to the Award-winning MB3S-XBD-A and BB6 monitors, nearfield monitors such as the twotwo series and the recently introduced result6 monitor, which is proving hugely popular with producers, musicians and DJs working in project studios.

“PMC has an excellent range of products that can fulfil most market demands and this was a key reason why we wanted to represent the brand in Lebanon,” Gary Boujikian adds. “We pride ourselves on offering a diverse range of high quality products to our recording, mastering, broadcast, live sound and studio clients. Alongside PMC, we also represent Solid State Logic, Clair Brothers, Beyerdynamic, Audio Technica and many other respected pro audio and lighting brands.”

PMC products will now be incorporated into Boujikian Bros demo facilities where they will be shown alongside SSL consoles and other pro audio products so that customers can try various options before they buy.

Chris Allen, PMC’s Business Development Manager, says: “We at PMC are excited to be working with such a dynamic company in Lebanon. Boujikian Bros are well established having served high profile clients and projects for many years and it is a pleasure to be able to offer our monitor products through them. I look forward to developing a long and fruitful relationship with Gary and his team.”

**-ends-**

**About PMC**

PMC is a UK-based, world-leading manufacturer of loudspeaker systems, the tools of choice in all ultra-critical professional monitoring applications, and also for the discerning audiophile at home, where they provide a transparent window into the recording artist's original intentions. PMC products use the best available materials and design principles, including the company's proprietary Advanced Transmission Line (ATL™) bass-loading technology, cutting-edge amplification and advanced DSP techniques to create loudspeakers that present sound and music exactly as it was when first created, with the highest possible resolution, and without coloration or distortion. For more information on our clients and products, see [www.pmc-speakers.com](http://www.pmc-speakers.com).

**PMC**

**Tel:**   +44 (0)1767 686300

[www.pmc-speakers.com](http://www.pmc-speakers.com)

**Press Contact**

Sue Sillitoe

White Noise Public Relations

**Tel**: +44 (0) 1666 500142

**Email**: sue@whitenoisepr.co.uk