**Rani Singam, Singapore’s First Lady of Jazz, Chooses DPA Microphones**

*The accuracy and warmth of the company’s d:facto™ Vocal Microphone have ensured that it is now her favourite vocal microphone for live performances.*

**Alleroed, Denmark. October 14th 2016:** Internationally acclaimed Jazz singer Rani Singam has invested in her own DPA d:facto™ Vocal Microphone after recognizing its superior sound quality when compared to other microphone brands she had tried.

As one of Singapore’s most sought-after and accomplished contemporary vocalists, Singam is renowned for her fine interpretative skills and powerful voice. Her style and her ability to connect with her audience is reminiscent of the great jazz singers such as Billie Holliday, Dinah Washington and Sarah Vaughn.

Rani Singam was first introduced to the d:facto™ Vocal Microphone in 2013 by sound engineer Varian Tan. “I was blown away by its pristine accuracy and warmth,” she says. “Ever since that performance, I would request a DPA, despite having my own personal microphone from another manufacturer.”

She eventually decided to buy her own d:facto™ after conducting real time comparisons between it and her previous microphone. DPA’s Singapore distributor Uni-DK was very happy to supply it.

“I found the d:facto™ to be superior on all fronts. It is without doubt my microphone of first choice for its warmth and the ability to pick up lower frequencies when I sing in my lower register,” she explains.

In recent months Rani Singam’s d:facto™ has been put through its paces at a number of prestigious concerts. In May she produced and presented a concert in support of the Law Society of Singapore – an organization that, as a former lawyer, is close to her heart. In July she collaborated with the Singapore Symphony Orchestra to deliver A Night On Broadway, which took place at the Esplanade Concert Hall, Singapore.

“The acoustics in that hall are so incredible that the orchestra was not amplified for that show,” she says.

Rani Singam’s musical career, which began in 2002, has already included collaborations with artists such as James Moody, Ernie Watts, Jeremy Monteiro, Michael Veerapen, Iskandar Ismail, Shawn Kelly, Alberto Marsico, Eugene Pao, Urs Ramseyer, Tony Lakatos and T’ang Quartet. Her performances and solo recitals have been held before Presidents and dignitaries all over the world including the United States, China, Indonesia, India, Thailand and Malaysia.

Her debut album, *With A Song In My Heart*, was produced by jazz maestro Jeremy Monteiro and released in 2004, while her second album, *Contentment*, was released in 2011 and showcased her partnership with Kerong Chok, one of the rising stars in jazz today.

Awarded the COMPASS Artistic Excellence Award in 2015 and one of 39 artists to feature in the Total Defence Campaign’s 2011 HOME music video, Rani Singam is also a dedicated charity supporter and regularly holds fund raising performances. She is involved in jazz education through Jazz 123 - Rani Sings for Kids and is a founding member and director of the Musicians Guild of Singapore.

Alongside her musical career, Rani Singam recently made her film debut in the 2015 movie Our Sister Mambo, which was produced by the Cathay Organisation to commemorate its 80th anniversary.

To see Rani Singam performing live with a d:facto™ Vocal Microphone, please follow this link:

<https://www.youtube.com/watch?v=n3zdFTKG5LI>

For more information about Rani Singam please visit [www.ranisingam.com](http://www.ranisingam.com)

**-ends-**

**ABOUT DPA MICROPHONES:**

DPA Microphones is the leading Danish Professional Audio manufacturer of high-quality condenser microphone solutions for professional applications. DPA’s ultimate goal is to always provide its customers with the absolute finest possible microphone solutions for all its markets, which include live sound, installation, recording, theatre and broadcast. When it comes to the design process, DPA takes no shortcuts. Nor does the company compromise on its manufacturing process, which is done at the DPA factory in Denmark. As a result, DPA’s products are globally praised for their exceptional clarity and transparency, unparalleled specifications, supreme reliability and, above all, pure, uncolored and undistorted sound.

**For more information, please visit** [**www.dpamicrophones.com**](http://www.dpamicrophones.com)

**DPA Microphones A/S**

Anne Berggrein
Phone: + 45 48 14 2828
email: anb@dpamicrophones.com
Web: [www.dpamicrophones.com](http://www.dpamicrophones.com/)

**Press Contact:**

White Noise PR

Phone: +44 (0) 1666 500142

Email: sue@whitenoisepr.co.uk

**For the latest news follow us on Facebook and Twitter @DPAmicrophones**