**Holiday Entertainment Delivers Even More Fun With DPA Microphones**

*The company’s d:fine™ CORE 4288 Headset Microphones giving entertainment staff at TUI Holiday Village resorts the flexibility to deliver even more dynamic shows.*

**Alleroed, Denmark. July 23rd 2019**: The Entertainment Department (**ted**group), a company that specialises in creating and implementing live shows and bespoke entertainment for the holiday sector, has brokered an investment in DPA technology by ordering 77 d:fine™ CORE 4288 Headset Microphones on behalf of TUI.

The headsets, which were supplied by London-based DPA dealer LMC Audio, are now being used across 12 TUI Holiday Village resorts worldwide. Others are also being used on the Marella Cruise Explorer fleet of ships whose on-ship entertainment offering is also provided by **ted**group.

Matt Spence, head of AV for **ted**group, says: “Earlier this year we were asked to re-write the technical specification for TUI’s Holiday Village resorts, a brand that has long been renowned for using innovative technology such as LED walls. We saw this as a great opportunity to introduce headset microphones, which we knew would benefit the brand’s entertainment offering. Having both hands free on stage gives our entertainment teams much more freedom of movement. This is a massive advantage when people are singing and dancing, and also when they are running interactive audience participation events such as game shows.”

**ted**group recommended DPA’s d:fine CORE 4288 Headset Microphones because they offer exceptional audio quality. Having the same brand across each resort’s entire entertainment team also delivered tonal consistency and made it easier for technical staff to become familiar with the product.

“We already have a lot of DPA microphones in our own hire stock so we know they sound great and we’ve always had very good experiences with them,” Matt Spence says.

The d:fine CORE 4288 Headset Microphones benefit from CORE by DPA amplifier technology that was introduced in 2017 to huge critical acclaim. Developed to create an even clearer sound from a whisper to a scream, CORE by DPA minimizes distortion and expands dynamic range so that microphones give a clearer and more open sound across the entire level range.

“Durability and ease of use were also key factors in our choice of DPA,” Matt Spence adds. “These microphones will be used for up to five hours every night, across the entire six month summer season, so they need to be tough and robust to withstand that kind of use. After liaising with LMC, we ensured we received the units in time for our intensive pre-season 10 day training course that all **ted**group technical staff and cast undertake at our rehearsal venue in St. Albans. Staff from DPA’s UK division came along to help with training everyone on using the microphones including correct methods of installation and preventative maintenance techniques. In addition to this, because the mics were being used in hot resorts and inevitably come into contact with a lot of sweat, the make-up cover and sweat-stopper on the boom are a massive plus point."

As well as providing entertainment packages to holiday companies, **ted**group also produces audio visual installations, sports and wellbeing programmes and merchandise retail products. Since its formation it has created more than 400 original shows for theatres on land and at sea and these have been watched by more than six million people in over 35 different countries.

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**ABOUT DPA MICROPHONES:**

DPA Microphones is the leading Danish Professional Audio manufacturer of high-quality condenser microphone solutions for professional applications. DPA’s ultimate goal is to always provide its customers with the absolute finest possible microphone solutions for all its markets, which include live sound, installation, recording, theatre and broadcast. When it comes to the design process, DPA takes no shortcuts. Nor does the company compromise on its manufacturing process, which is done at the DPA factory in Denmark. As a result, DPA’s products are globally praised for their exceptional clarity and transparency, unparalleled specifications, supreme reliability and, above all, pure, uncoloured and undistorted sound.

**For more information, please visit** [**www.dpamicrophones.com**](http://www.dpamicrophones.com)

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